

## Ch4. Counterfactuals and Their Applications

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# Defining and Computing Counterfactuals

## Counterfactuals

- ▶ Took the road A, 1 hour driving time.
- ▶ "I should have taken the road B".
- ▶ To emphasize our wish to compare two outcomes under exact same conditions.

## Notation

- ▶ Using do-expression,

$$E(\text{driving time} | do(\text{Take B}), \text{driving time} = 1)$$

– leads to clash between the hypothetic driving time and actual driving time.

- ▶ Denote hypothetical driving time with subscripts.

- ▶  $Y_{X=1}$  (or  $Y_1$ ),  $Y_{X=0}$  (or  $Y_0$ )

- ▶ We wish to estimate

$$E(Y_{X=1} | X = 0, Y = Y_0 = 1)$$

## Do-expression vs Counterfactual

- ▶ Invention queries / retrospective counterfactual queries.
- ▶  $E[Y|do(X = x)] = E[Y_x]$
- ▶ Population level analysis / Individual level analysis

## Defining and computing counterfactuals (in deterministic)

- ▶ A simple causal model consisting of just three variables,  $X$ ,  $Y$ ,  $U$ .
- ▶  $U$  can be interpreted as individual or situation
- ▶ Model  $M$ ,

$$X = aU$$

$$Y = bX + U$$

- ▶ Model  $M_x$ ,

$$X = x$$

$$Y = bX + U$$

- ▶ Compute the counterfactual  $Y_x(U)$
- ▶ "Y would be  $y$  had X been  $x$ , in situation  $U=u$ "

- ▶  $a = b = 1$ , Observe  $X=2, Y=4$ . Compute  $E(Y_2|X = 2, Y = 4)$
- ▶  $4 = 1 * 2 + u, Y_2(u) = 1 * 2 + u = 4$

**Table 4.1** The values attained by  $X(u), Y(u), Y_x(u)$ , and  $X_y(u)$  in the linear model of Eqs. (4.3) and (4.4)

$u$	$X(u)$	$Y(u)$	$Y_1(u)$	$Y_2(u)$	$Y_3(u)$	$X_1(u)$	$X_2(u)$	$X_3(u)$
1	1	2	2	3	4	1	1	1
2	2	4	3	4	5	2	2	2
3	3	6	4	5	6	3	3	3

- ▶ The do-operator captures the behavior of a population under intervention, whereas  $Y_x(u)$  describes the behavior of a specific individual,  $U=u$ , under such intervention.



## The fundamental Law of Counterfactuals

- ▶  $Y_x(u) = Y_{M_x}(u)$ 
  - $Y_x(u)$  is defined as the solution for  $Y$  in the "Surgically modified", submodel  $M_x$

- ▶ Consistency rule

if  $X = x$ , then  $Y_x = y$

- $E[Y_x|X = x] = E[Y|X = x]$

## The Three Steps in Computing Counterfactuals(deterministic)

- ▶ Three-step process for computing any deterministic counterfactual:
  1. Abduction: Use evidence  $E = e$  to determine the value of  $U$
  2. Action: Modify the model,  $M$ , by removing the structural equations for the variables in  $X$  and replacing them with the appropriate functions  $X=x$ , to obtain the modified model,  $M_x$
  3. Prediction: Use the modified model,  $M_x$ , and the value of  $U$  to compute the value of  $Y$ , the consequence of the counterfactual.

## Probability of Counterfactuals

- ▶ By assigning probabilities  $P(U=u)$  over the exogenous variables  $U$ , we can compute probability of counterfactuals.
- ▶ In same example,  $P(U = 1) = \frac{1}{2}$ ,  $P(U = 2) = \frac{1}{3}$ ,  $P(U = 3) = \frac{1}{6}$
- ▶  $P(Y_2 = 4) = P(u : Y_2(u) = 3) = \frac{1}{2}$
- ▶  $P(Y_2 > 3, Y_1 < 4) = \frac{1}{3}$ ,  $P(Y_1 < 4, Y - X > 1) = \frac{1}{3}$
- ▶  $P(Y_3 > Y | Y > 2) = \frac{1/3}{1/2} = \frac{2}{3}$
- ▶ We can find joint probability of two events occurring in two different words.

## The Three Steps in Computing Counterfactuals(nondeterministic)

- ▶ Three-step process to any probabilistic nonlinear system.
  1. Abduction: Update  $P(U)$  by the evidence to obtain  $P(U|E=e)$
  2. Action: Modify the model,  $M$ , by removing the structural equations for the variables in  $X$  and replacing them with the appropriate functions  $X=x$ , to obtain the modified model,  $M_x$
  3. Prediction: Use the modified model,  $M_x$ , and the updated probabilities over the  $U$  variables,  $P(U|E=e)$ , to compute the expectation of  $Y$ , the consequence of the counterfactual.

## Example

$$X = U_1$$

$$Z = aX + U_2$$

$$Y = bZ$$

- ▶  $X = 1$ : stand for having a college education
- ▶  $U_2 = 1$ : for having professional experience
- ▶  $Z$ : for the level of skill needed for a given job,  $Y$  for salary, mediator
- ▶  $Y$ : Salary

## Example

- ▶  $E[Y_{X=x}|Z = 1]$  vs  $E[Y|do(X = 1), Z = 1]$
- ▶ The former is the expected salary of individual with skill level  $Z=1$ , had they received a college education.
- ▶ The latter is the expected salary of individuals who all finished college and have since acquired skill level  $Z=1$
- ▶ The latter could be expressed as  $P(Y_{X=1}|Z_{X=1} = 1)$

## Example

- $U_1, U_2$  takes value 0 or 1

**Table 4.2** The values attained by  $X(u), Y(u), Z(u), Y_0(u), Y_1(u), Z_0(u),$  and  $Z_1(u)$  in the model of Eq. (4.7)

$X = u_1 \quad Z = aX + u_2 \quad Y = bZ$								
$u_1$	$u_2$	$X(u)$	$Z(u)$	$Y(u)$	$Y_0(u)$	$Y_1(u)$	$Z_0(u)$	$Z_1(u)$
0	0	0	0	0	0	$ab$	0	$a$
0	1	0	1	$b$	$b$	$(a+1)b$	1	$a+1$
1	0	1	$a$	$ab$	0	$ab$	0	$a$
1	1	1	$a+1$	$(a+1)b$	$b$	$(a+1)b$	1	$a+1$

## Example

$$E[Y_1|Z = 1] = (a + 1) * b$$

$$E[Y_0|Z = 1] = b$$

$$E[Y|do(X = 1), Z = 1] = b$$

$$E[Y|do(X = 0), Z = 1] = b$$

►  $E[Y_1 - Y_0|Z = 1] = ab \neq 1$



# Practical Uses of Counterfactuals

## Effect of treatment on the treated

- ▶ ETT,

$$ETT = E[Y_1 - Y_0 | X = 1]$$

- ▶ It can be estimable using observational data, when there exist variables which satisfy backdoor criterion.

## Theorem 4.3.1

### Theorem 4.3.1

*(Counterfactual Interpretation of Backdoor)* If a set  $Z$  of variables satisfies the backdoor condition relative to  $(X, Y)$ , then, for all  $x$ , the counterfactual  $Y_x$  is conditionally independent of  $X$  given  $Z$

$$P(Y_x|X, Z) = P(Y_x|Z)$$

- ▶ Estimate the probabilities of counterfactuals from observational studies.

$$\begin{aligned} P(Y_x = y) &= \sum_z P(Y_x = y|Z = z)P(z) \\ &= \sum_z P(Y_x = y|Z = z, X = x)P(z) \\ &= \sum_z P(Y = y|Z = z, X = x)P(z) \end{aligned}$$

## Recruitment to a Program

- ▶ Randomized experiment for figuring out the effect of job training
- ▶ Critics says those who self-enroll are more intelligent, more resourceful, ...
- ▶  $X=1$  represent training,  $Y=1$  represent hiring.
- ▶ The quantity that needs to be evaluated: ETT,

$$ETT = E[Y_1 - Y_0 | X = 1]$$

- ▶ In some situation, (a set  $Z$  of covariates which satisfies the backdoor criterion exist), It can be estimated.

## Recruitment to a Program

- ▶ With modified adjustment formula :

$$\begin{aligned}ETT &= E[Y_1 - Y_0|X = 1] \\ &= E[Y_1|X = 1] - E[Y_0|X = 1] \\ &= E[Y|X = 1] - \sum_z E[Y|X = 0, Z = z]p(Z = z|X = 1)\end{aligned}$$

- ▶ Another situation for permitting the identification of ETT occurs,
  - Both experimental and nonexperimental data are available, in the form of  $P(Y=y|do(X=x))$  and  $P(X=x, Y=y)$
  - Existence of intermediate variable which satisfies Front-door criterion

## Attribution

- ▶ 'Probability of necessity'

$$PN = P(Y_0 = 0 | X = 1, Y = 1)$$

- ▶ 'Probability of sufficiency'

$$PS = P(Y_1 = 1 | X = 0, Y = 0)$$

- ▶ If  $Y$  is monotonic relative to  $X$  and If  $P(y|do(x))$  is identifiable (randomized or observed with backdoor...).

## Thm 4.5.2

### Theorem 4.5.2

If  $Y$  is monotonic relative to  $X$ , that is,  $Y_1(u) \geq Y_0(u)$  for all  $u$ , then  $PN$  is identifiable whenever the casual effect  $P(y|do(x))$  is identifiable, and

$$PN = \frac{P(y) - p(y|do(x'))}{P(x, y)}$$

or, substituting  $P(y) = P(y|x)P(x) + P(y|x')(1 - P(x))$ , we obtain

$$PN = \frac{P(y|x) - P(y|x')}{P(y|x)} + \frac{P(y|x) - P(y|do(x'))}{P(x, y)}$$

## Personal Decision Making

- ▶ Ms Jones receive treatment A and B for tumor, Ten years later, she is alive, and the tumor has not recurred.
- ▶ Mrs Smith, on the other hand, receive treatment B alone, her tumor recurred after a year.
- ▶ Randomized experiments show receiving treatment A and B is effective than receiving treatment A alone
- ▶ However, these were population results. Can we infer from them the specific cases of Ms Jones and Mrs Smith?



## Personal Decision Making

- ▶  $X = 1$  represent receive treatment A and B,  $Y = 1$  represent remission of treatment B.
- ▶ 'Attribution'
- ▶ For Ms Jones, 'Probability of necessity'

$$PN = P(Y_0 = 0 | X = 1, Y = 1)$$

- ▶ For Mrs Smith, 'Probability of sufficiency'

$$PS = P(Y_1 = 1 | X = 0, Y = 0)$$

- ▶ 'Probability of necessity and sufficiency'

$$PNS = P(Y_1 = 1, Y_0 = 0)$$

## Personal Decision Making

- ▶ 'Probability of necessity and sufficiency'

$$PNS = P(Y_1 = 1, Y_0 = 0)$$

- ▶ PNS can be measured if we assume monotonicity.
- ▶ Under monotonicity,

$$PNS = P(Y = 1|do(X = 1)) - P(Y = 1|do(X = 0))$$

- ▶ Such quantification of individual risk is extremely important in personal decision making.

END